HESBURGH LIBRARIES ORIENTATION

MNA Program

Essential Library Services, Research Tools & Academic Access Terms

Thomas Mahaffey Jr. Business Library | Mendoza College of Business

Library Essentials for Executives

Connecting your professional expertise with Notre Dame's research ecosystem and academic resources.

Business Librarian Services

- **Specialized Research Support:** Expert 1:1 research consultations to map information to your needs.
- **Library Collections:** Access to academic and commercial subscriptions covering news, data, research, and other information in the nonprofit management space.
- **24/7 Library Space Access:** Mendoza students receive card-swipe access matching Mendoza building operating hours (including evenings and weekends).
- **Book Pickup Location:** Serves as a convenient campus pickup location for requested Hesburgh materials and 2-hour course reserves.



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Business of Business

Expert Research Consultations

Tailored 1-on-1 Support

As an executive student, your research needs are specific and time-sensitive. Librarians provide personalized consultations to streamline your research workflow.

Consultation Focus Areas:

- Scoping business communications, legal, & situational papers
- Sourcing hard-to-find nonprofit & foundation datasets
- Company backgrounding for career development
- Hands-on platform training (Bloomberg, Capital IQ, PitchBook)
- AI research strategies and information literacy



Library Collections for Executive Learners

100+

Specialized Business Databases

Maximizing Limited Time

We recognize that MNA students balance rigorous coursework with demanding professional leadership roles. The Mahaffey Business Library provides targeted tools, self-guided orientation resources, and direct librarian access to ensure your research hours are highly efficient and impactful.

Key Research Databases



Market & Industry

Statista & IBISWorld: Comprehensive industry benchmark reports, market sizing, consumer behavior data, and macro risk analysis.



Nonprofit Analysis

Candid, Grantstation: In-depth non-profit filings, analytics, and sourcing of grantmaking agencies.



Nonprofit & News

Curated nonprofit research guides, legal research tools, plus digital subscriptions to *Wall Street Journal*, *Financial Times*, and top news.

Electronic & Remote Access

🔗 Always Use "Library Links"

Database access relies on specialized proxy authentication. Always access databases through links on the Hesburgh Libraries site or the Mahaffey MNA Guide rather than searching via standard web browsers.

Pro Tip: Bookmark libguides.library.nd.edu/mahaffey-mna-guide as your main research launchpad.

🔑 OpenAthens & NetID Authentication

When prompted on vendor landing pages, select *"Sign in via your institution"* or *"OpenAthens"*. Enter your Notre Dame NetID and password to unlock full access off campus.

On-campus users connected to the **eduroam** Wi-Fi network are recognized automatically for most platforms.

Academic Use Terms & Compliance

Strictly Academic Purpose: All library databases are licensed exclusively for Notre Dame coursework and academic research. Commercial use for personal employers or external consulting is strictly prohibited.

Download Limits & Scraping: Bulk automated downloading, systematic web scraping, or sharing NetID credentials violates vendor licenses and can trigger campus-wide access termination.

AI & Data Copyright: Adhere to Notre Dame institutional policies regarding Generative AI usage and respect copyright boundaries when feeding proprietary library data into external models.

Unsure? Ask Your Librarian: If a class assignment overlaps with a real-world workplace project, consult with library staff first to ensure license compliance.

Resource Quick Matrix

Resource Category	Key Platforms	Best Used For
Market & Industry	IBISWorld, Statista, Gartner	Industry risk reports, market share, technology trends
Company & Deals	Capital IQ, PitchBook, Bloomberg	M&A deals, private equity, company financials, valuation
Nonprofit & Public Policy	Candid, Nexis Uni, HeinOnline	Grantmaker statistics, tax filings, legal precedents, policy
Executive News	WSJ, Financial Times, NYT	Daily commercial updates, archive research, case studies

Your Research Workflow

1. Bookmark Guide

Save the MNA LibGuide.

https://libguides.library.nd.edu/mahaffey-mna-guide

2. Select Tools

Choose market, financial, or nonprofit databases for assignments.

3. Consult Business Librarian

Book 1-on-1 support with librarian Michael Deike for complex data or specialized research needs.

4. Cite Responsibly

Apply academic compliance rules and cite data sources accurately.



Your Partner in Academic Success

Empowering MNA Leaders with Information, Insight, and Impact at Notre Dame

Questions & Discussion

We are here to support your research journey throughout the MNA program.

Michael Deike — Business Librarian

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Book an Appointment

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