# The Master of Science in Management Program Dr. Kris Muir (he/him) Academic Director Associate Teaching Professor, M&O

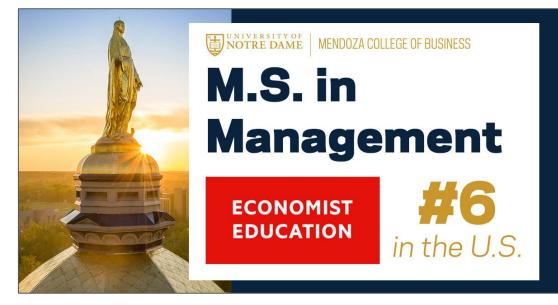
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### Goal #1 Highlights [Premier program]

- Economist 2021 Ranking #6 domestic program
- STEM designated program

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Context: we're more like the #4 domestic program since we consider #3 Hult International (Boston) and #4 Thunderbird (ASU) quite different from our program. For example, Thunderbird requires average work experience of 4.4 years.

### Goal #2 Highlights [Exceptional Experience]

• Design and execution of career trek; vision was to empower MSM students to "arrive" early with a more focused mindset on career discernment through a career trek experience



## Goal #3 Highlights [Alumni]

- 260 alumni clubs in 42 countries
- Creation of IrishCompass platform group (first ever graduate program)
- Football Fridays



#### MSM + your undergraduate degree

#### Breadth

Depth

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### Academic Overview

- Residential program (in-person)
- Lock-step courses in sequence (electives available)
- 2 cohorts with built-in learning teams
- Mendoza curve (3.3 3.6)
- Expectations

### Cohorts: process + schedule

<u>Semester</u>	<u>Class Time</u>					
Summer:	7/5 until 7/14 (8 days)					
Monday	• Both cohorts 9:00am - 11:00am + break + 12:00pm - 2:00pm 7/17 until 7/28 (10 days)					
through	• Early: 9:00am - 3:50pm					
Friday	• Late: 9:00am - 2pm + break + 4:00 - 5:20pm					
	7/31 until 8/4 (5 days)					
	<ul> <li>Early: 9:00am - 10:20am</li> <li>Late: 12:00pm - 1:20pm</li> </ul>					
Fall: M-Th	Early: 9:30 am - 1:45 pm					
	Late: 11:00 am - 3:15 pm Mon + Wed   9:30 am - 3:15 pm Tue + Thur					
Spring: M-Th	Early: 9:30 am - 2:00 pm					
NOTRE DAME MENDOZA	Late: 9:30 am / 11:00 am - 3:45 pm					

### Cohorts: process + schedule

- Every student is randomly assigned to the early or late cohort
  - Exception: If you have a university commitment (Athletics, Band, etc.)
  - Email Hermalena Powell [<u>hpowell@nd.edu</u>] to make any cohort requests for both Summer and Fall after consulting with your coaches/academic advisors

#### Concentrations: choose ONE and take TWO courses

- Finance
  - Managerial Economics
  - TBD: last year was Applied Financial Modeling
- Marketing
  - Digital Marketing
  - Contemporary Sales Management

#### **Timeline for Concentration Selection**

- Early September: Information Session
- Oct 1: Concentration survey due
- Late October: Notification of concentration
- January: Take 2 concentration courses simultaneously [both 3 CR]

#### Electives

- All students eligible for elective request
- Electives both within and outside Mendoza
- No extra cost
- Steps
  - Instructor approval
  - $\circ$  No conflicts
  - Complete elective form on portal



#### Summer Courses: July+Aug ["Quant Boot Camp"]

		e Shee	76	
As of Dec	cember	31, 2016 (000s)		
Assets		Liabilities +		
Cash	481	Accounts Payable	625	d
Marketable Securities	1,346	Current Portion L-T Debt	1,021	ŧ
Accounts Receivable	1,677	Taxes Payable	36	+
Inventory	2,936	Accrued Expenses	<u>157</u>	ŝ
Prepaid Expenses	172	Total Current Liabilities	1,839	3
Other Current Assets	58		0.0000000000000000000000000000000000000	
Total Current Assets	6,670	Long-term Debt	2.332	
		Total Liabilities	4,171	
Gross Value of Property, Plant & Equipment	2,019	Owner's Eq	uitv	-
Accumulated Depreciation	(664)	Common Stock and Paid-in Cap	194	'S'
Net Property, Plant,	1,355	Retained Earnings	4.009	2
Equipment		Total Shareholders' Equity	4,203	
Note Receivable	349			0

- Statistics in Business (3 CH)
- Financial and
  - Managerial Accounting (3 CH)
- Quantitative Business Analysis (2 CH)
- Bridge to Success (1 CH) [<u>video</u>]

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#### MSM Summer 2023 Calendar

SUN	MON	TUES	WED	THURS	FRI	SAT
	June 26 9am - 5pm: Orientation	June 27 9am - 5pm: Orientation	June 28 8am - 9pm: Orientation + Career Trek	June 29 9am - 5pm: Orientation	June 30 No classes	July 1
July 2	July 3 No classes	July 4 No classes	July 5 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2pm - 5pm: break	July 6 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2pm - 5pm: break	July 7 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2pm - 5pm: break	July 8
July 9	July 10 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2pm - 5pm: break	July 11 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2pm - 5pm: break	11am - 12pm: lunch	11am - 12pm: lunch	July 14 9am - 11am: Stats/Acet 11am - 12pm: lunch 12pm - 2pm: Stats/Acet 2pm - 5pm: break	July 15
July 16	July 17 9am - 11am: Stats/Acet 11am - 12pm: lunch 12pm - 2pm: Stats/Acet 2:30-3:50: QBA 1 4:00-5:20: QBA 2	July 18 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2:30-3:50: QBA 1 4:00-5:20: QBA 2	July 19 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2:30-3:50: QBA 1 4:00-5:20: QBA 2	July 20 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2:30-3:50: QBA 1 4:00-5:20: QBA 2	July 21 9am - 11am: Acct/QBA 11am - 12pm: lunch 12pm - 2pm: Acct/QBA 2pm - 5pm: break	July 22
July 23	July 24 9am - 11am: Stats/Acet 11am - 12pm: lunch 12pm - 2pm: Stats/Acet 2:30-3:50: QBA 1 4:00-5:20: QBA 2	July 25 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2:30-3:50: QBA 1 4:00-5:20: QBA 2	July 26 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2:30-3:50: QBA 1 4:00-5:20: QBA 2	July 27 9am - 11am: Stats/Acct 11am - 12pm: lunch 12pm - 2pm: Stats/Acct 2:30-3:50: QBA 1 4:00-5:20: QBA 2	July 28 9am - 11am: Acct/QBA 11am - 12pm: lunch 12pm - 2pm: Acct/QBA 2pm - 5pm: break	July 29
July 30	July 31 9am - 10:20am: QBA 1 11am - 12pm: lunch 12pm - 1:20pm: QBA 2 2pm - 5pm: break	Aug 1 9am - 10:20am: QBA 1 11am - 12pm: lunch 12pm - 1:20pm: QBA 2 2pm - 5pm: break	Aug 2 9am - 10:20am: QBA 1 11am - 12pm: lunch 12pm - 1:20pm: QBA 2 2pm - 5pm: break	Aug 3 9am - 10:20am: QBA 1 11am - 12pm: lunch 12pm - 1:20pm: QBA 2 2pm - 5pm: break	Aug 4 9am - 10:20am: QBA 1 11am - 12pm: lunch 12pm - 1:20pm: QBA 2 2pm - 5pm: break	Aug 5
Aug 6	Aug 7 No classes	Aug 8 No classes	Aug 9 No classes	Aug 10 No classes	Aug 11 No classes	Aug 12
Aug 13	Aug 14 No classes	Aug 15 No classes	Aug 16 9am - 5pm Bridge to Success [1 CH]	Aug 17 9am - 5pm Bridge to Success [1 CH]	Aug 18 9am - 5pm Bridge to Success [1 CH]	Aug 19

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#### Fall Courses: 16 total CH [all full semester]



- Finance Principles
- Management Principles
- Marketing Principles
  - Strategic
     Communication
- Leadership Portfolio
- GROWIrish
   Experiential Learning
   Week (10/9 to 10/13)

#### Grow Irish Weeks [<u>website</u>]

"Notre Dame empowers us to apply our classroom experience to real-world specific issues. We utilized critical thinking and problem-solving skills to enhance a vital skill in the workforce: collaboration."

-Carter Loesch, MSM '23

- Fall: 10/9 to 10/13
- Spring: 3/4 to 3/8
- Both weeks there are no other classes
- These weeks precede Fall Break and Spring Break

### Spring Courses: 13 total CH



#### **Full Semester**

- Finance/Marketing #1
- Finance/Marketing #2 MOD (1/2 semester)
  - Process Analytics
  - International Management
- Ethics
- Strategic Decision Making Grow Irish Week

