



**Welcome
MSM Class of 2024**

June 26, 2023

*GROW
THE GOOD
IN BUSINESS™*

Before We Get Started...

- **Join WiFi “Eduroam” with NDID and Password**
 - If you cannot remember please sign on as a guest

- **Download ND Mobile App (any app store)**

- Set your persona as “Graduate Student”
- Choose Orientation Icon - Mendoza Schedule

- **Share Your Moments**

#NowIrish2023

#mendozacollegeofbusiness

#ndbusiness

#growthegoodinbusiness



Need to Know for Now Irish Programming

- Go Bag
- Schedule
 - Attendance and participation expectations
 - Announcements/Closings
- Food Allergies or Preferences
- Headshots (Thursday morning, June 29)
- Becoming Irish Items - *closes on July 13*

Mendoza

- Restrooms (east & west ends)
- Team Rooms
 - Mendoza (Irish1card swipe access)
 - Follow posted capacity guidelines
- Other Specialized Masters' study spaces
 - Student lounge (two stories) - Mendoza 149 (Irish1card swipe access - drink station)
 - Mendoza Atrium
- After-hours building access
 - Irish1Card
 - Pin Number (set when you registered your card)

Athletics

- ND Athletics and Ticket Office
 - Football vs. other ticketed sports
 - Outreach in late August via email
 - UND.tickets.com
- Understanding Football - student-led session in late August



Owning Your Experience & Academic Excellence

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Student Services

Agenda Overview

- Specialized Master's Portal
 - Academic Calendar
 - Schedule of Classes
 - Degree Requirements
- Academic Policies and Codes
- Owning Your Experience and Academic Excellence

Specialized Master's Student Portal

mendozamsportal.nd.edu

Academic Information

- Policies
- Honor Codes

Advising

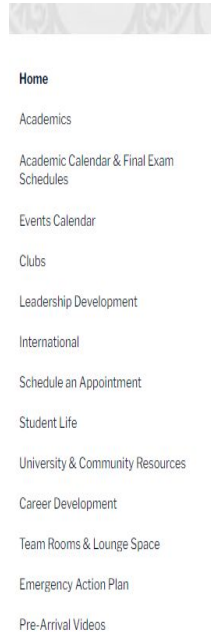
- SS Team
- Schedule Advising Appointments

Planning

- Program/Degree Requirements
- Course Schedules
- Final Exam Schedule

Registration

- Registration Timelines
- Guides & Tutorials



Programs

MNA

MSA

EMNA

MSF

MSM

MSBA

MSBA Concentration - Sports Analytics



Degree Requirements

Degree Requirements | Overview

- Complete (38) credit hours (*administratively enrolled*)
 - (30) MSM Core
 - (2) Grow Irish**
 - (6) Electives
- Declare a Concentration in October (Finance or Marketing)
- Maintain a cumulative GPA of at least 2.8

***Experiential Learning develops & executes Grow Irish programming
(1) credit per term (week before Fall and Spring breaks)*

Program Timeline

- **Summer Term**
 - July 5 – August 4
 - July 12 - MIXER
 - August 16 - 18 (Intensive)
- **Fall Term (Mods 1 & 2)**
 - **Mod 1:** August 21 – October 12
 - **Fall Break:** October 13 - 22
 - **Mod 2:** October 23 – December 13
- **Winter Break:** December 14 – January 15
- **Spring Term**
 - **Mod 3:** January 16 – March 7
 - **Spring Break:** March 8 - 17
 - **Mod 4:** March 18 – May 8
- **Graduation Weekend: May 17 – 19**



Academic Policies and Codes

Academic and Community Expectations

- *Academic Code of Specialized Master's Programs*
 - Policies and regulations governing attainment of academic credit and degrees
- *Graduate Academic Code of Honor*
 - Student and faculty expectations & responsibilities for honorable conduct in all academic activities
- *du Lac: A Guide to Student Life*
 - Central resources for ALL students (undergraduate, graduate, professional)

Academic Code

- Section 4.3 Grades
 - Passing grades: A (4.000) through C- (1.6667) or “S”
- Section 5.3.1 In Good Standing
 - To maintain academic good standing, a business graduate student must achieve a cumulative G.P.A. of at least 2.800 in every semester.
- Section 5.4.1 Academic Dismissal
 - Dismissal will result from:
 - i) two consecutive terms on probation
 - ii) a term G.P.A. below 2.300

**Good Standing | What else?

- **ND Roll Call**
 - Declaration of intent to enroll
 - 7-10 business days before start of term
 - Email prompt and reminders from Registrar Office
 - Failure to act results in separation from ND
- **Student Account Holds**
 - Financial
 - Immunizations
- **Course Instructor Feedback (CIF)**
 - Email prompt and reminders from University
 - Due typically week before finals
 - Failure to act results in grades held for seven business days after posting
 - Program leadership cannot see written comments nor can they open CIFs past the deadline.

Academic Code of Honor

In Your Own Work

- All submitted work must be your own —no matter how small or insignificant the assignment, whether it is graded or ungraded, a draft or a final version

In Working with Other Students

- Collaborative study that has been explicitly forbidden by your instructor is also forbidden by the Honor Code
- Be mindful about sharing information, especially between groups or during a quiz or exam

What is Your Responsibility

- Be sure to learn from each of your instructors how the Honor Code applies specifically to that course; clarify any questions you have about individual and group work
- When in doubt--ASK

Honor Code Violations

- Plagiarism - Submitting without citation work that incorporates someone else's ideas
- Giving or receiving unauthorized aid on an exam or quiz
- Falsifying data of any kind
- Giving a false reason for requesting a make-up examination, an extension on an assignment, or an excused absence
- Turning in the same work for two or more courses without the explicit approval of all of the instructors involved
- Failing to take responsible action upon witnessing or becoming aware of an Honor Code violation

Honor Code Pledge

- Every Notre Dame graduate business student is expected to make the ethical and moral commitment to act honestly and to not tolerate academic dishonesty on the part of other students.
- **The Graduate Business Honor Code Pledge**

“The MCOB graduate business students, united in a spirit of mutual trust and fellowship, mindful of the values of a true education and the challenge posed by the world, agree to accept the responsibilities for honorable conduct in all academic activities, to assist one another in maintaining and promoting personal integrity, and to abide by the principles and procedures in this Honor Code.”

du Lac: A Guide to Student Life

- Office of Community Standards
 - We are all responsible for creating a safe and vibrant campus community
 - “We expect members of our community to conduct themselves with integrity and reflect the values of an institution that believes deeply in the education of the mind and the heart – allowing you and our community to flourish.”
- Office of Institutional Equity & Title IX
 - Online training via Canvas, Fall 2023
 - More information and reporting: **titleix.nd.edu and GreenDot**

Owning Your Experience & Academic Excellence

Your Actions and Behavior Directly Impacts Academic Excellence

Embrace the Tradition of Excellence

What will your experience be like?

- **Challenging**
 - Resiliency
 - Community
 - Communication
- **Transformational**
 - Share generously
 - Open yourself to coaching
- **Unexpected**
 - Take risks in your learning
 - Live your values

“Whatever you value, be committed to it and let nothing distract you from this goal. The uncommitted life, like Plato’s unexamined life, is not worth living.”

~The Hesburgh Papers, 1979

Four E's of Student Services Support in Your Student Journey to Own Your Experience

- **Enrich**
- **Empower**
- **Encourage**
- **Expect**

Be you, just the best version of yourself

What does it mean to be the best version of yourself?

- **Accountable and work ethic**
- **Attendance and participation (ROI)**
 - Active Learner
 - Collaborate
 - Leaders v. Leadership
- **Make the program your job**
- **Self-awareness**
 - Understand your values and culture
 - Respect others values and culture
 - Collectively live ND values: Responsibility, Excellence, Integrity, Leadership, & Spirituality

Tips & Reminders

- Get Ahead Early
- Accept Responsibility
- Comparison v. Confidence
- Syllabi & Learning Outcomes
- Graduate mindset



Communication with Faculty

- Faculty own their classroom (content; learning team; grading)
- Attendance Policy
- Exam Schedule
- Managing Conflicts
 - In attendance from first day of term through end of term finals
 - avoidable v. unavoidable
 - transparency and advance notice

Communication in General | Listservs

- University-wide (Fr. Jenkins, Provost, etc.)
- High-level ND (Parking, Risk Management, Athletics, etc.)
- Mendoza-specific (Dean's Office, IT, etc.)
- Student Services-specific (mgpstusvcs@nd.edu)
- Program-specific listserv: mcob-students-msm24-list
- Faculty to Student - Canvas or direct emails
- Student to Student (peer-to-peer, student organization)

Final Thoughts...

- Why are you here?
- What has been your academic experience to date? Are you comfortable with that narrative/timeline?
- How do you define excellence?
- How do you define success in the different areas of your academic, personal, and professional lives?
- Set 1-3-5 goals

GROW THE HEALTHY GOOD IN MARKETING BUSINESS

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